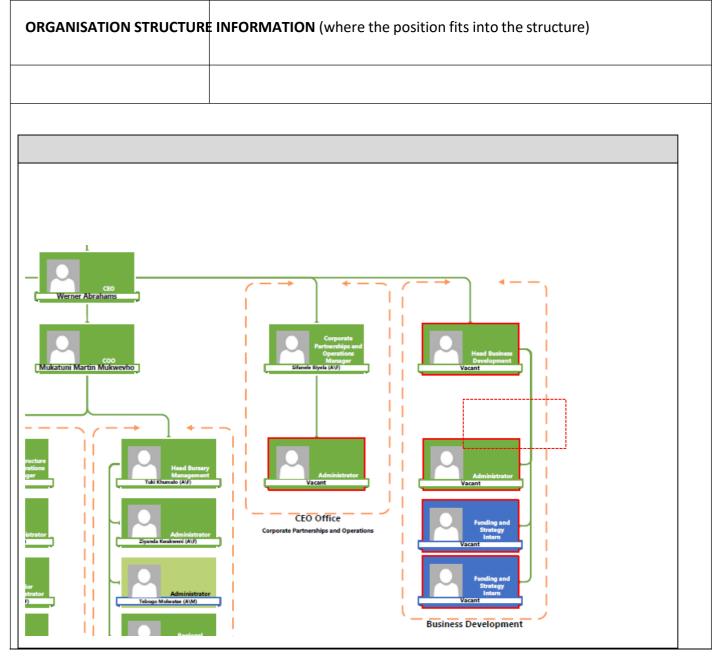


Ikusasa Student Financial Aid Programme

VACANCY IN JOHANNESBURG FOR A HEAD OF FUNDRAISING AND BUSINESS DEVELOPMENT

Division / Department	Business Development
Job Purpose	 The primary purpose of this role is to support the Chief Executive Officer in the execution of their duties. This will be achieved through a focus on the following key activities: Management and planning of the funding, donor management and fundraising functions. Development, implementation and maintenance of the ISFAP business development and fundraising strategy and approach Co-ordinate marketing communications to support fundraising Research funding opportunities locally and internationally Development of the ISFAP business development and fundraising strategy Funding and other proposal development Planning, monitoring and evaluation Data analytics and Dashboard reporting Development of critical presentations and documents for executives
Formal Qualifications	 NQF Level 7 Relevant Degree Qualification Postgraduate Qualification will be advantageous
Required Experience	 5 years in a senior manager role for a medium to large sized firm 7 years of fundraising, business to business proposals and report writing 5 years' experience in business development and/or fundraising strategy development and implementation 3 years of experience in international fundraising
Advantageous Experience	 Experience in stakeholder management (private sector and government), fundraising, access to funding and donor networks, networking with senior executives at large corporates and associations and institutions Planning, monitoring, evaluation and reporting experience across various levels in the organisation Experience managing large projects internally and externally with multiple stakeholders Ability to communicate and work with people at the most senior and junior levels within an organisation
	 Ability to research and apply best practice to improve organisational performance and efficiencies in the

	 organisations Ability to manage innovation and develop thought leadership Experience in managing a portfolio of diverse stakeholders to create a win-win outcome for all parties Effective management of budgetary controls to ensure operational efficiency and successful delivery of key objectives Collaboration with a team with multiple and diverse skill sets to deliver on ISFAP's objectives
Knowledge	 Knowledge of the donor, student funding, and bursary management landscape of SA Knowledge of business donor and CSI focus areas Knowledge of donor channels e.g. B-BBEE codes Business Principles and Strategies Macro and micro economics Economic, political & social impacts of a developing economy Stakeholder relationship and management



Objective 1	 Fundraising and Professional Development: Identification and segmentation of the potential donors and funders Development of funding proposals Provide support to the executive team in presenting to donors and funders Develop the relationships with the various donors and funders Presenting to associations and key donor opportunities Management and follow up of donor opportunities Co-ordinating and developing marketing communication content to support fund raising opportunities Engage with professional bodies to facilitate and implement initiatives
Objective 2	 Planning, Monitoring Evaluation and Reporting: Monitoring and evaluation of departmental performance, fund raising initiatives Ongoing monitoring and evaluation of the ISFAP internal and external environment (SWOT, PESTEL, competitor analysis) Identification of areas for improvement within and across the organisation Presentation of the M&E quarterly reports Ongoing engagement with internal stakeholders to maintain a performance excellence Report on key achievements on ISFAP business development and fundraising performance and organisational maturity
Objective 3	 Business Development and Fundraising Strategy development and Execution: Overall facilitation of the ISFAP business development and fundraising strategy and balanced scorecards Facilitation of the annual action plans development process for the business development and fundraising area Ongoing review of the ISFAP business development and fundraising strategy
Objective 4	 Self and Department Development: Deliver to a fundraising target Open up new donor opportunities Ensure that the correct resources are employed to achieve the objectives of the department Departmental reporting Correspondence with key stakeholders Maintain a strict departmental budget Manage the department's performance Manage own professional development Maintain a professional development plan Mentor junior departmental members and teams Read relevant articles to advance knowledge

	 Skills Broad and holistic thinking
	Business acumen
	Strategic planning
	Research
	 Report writing, analysis & interpretation
	 Interpersonal communication
Skills and Attributes	Lateral thinking & innovation ability
	 Problem solving, analysis & decision making
	 Tenacity
	Empathy and emotional awareness
	 Ability to adjust on the fly to develop an opportunity
	 Emotional intelligence Open to feedback and criticism
	Independent worker & thinker Creative & flowible thinker
	Creative & flexible thinker
	Service orientated
	Team player
	Highly results orientated Dersenally delivers targets on time
	Personally delivers targets on time
	Suitably interested candidates must send a motivation letter highlighting your fundraising successes and achievement and an updated CV with contact details of three work-related referees to MaraisButton & Associates.
	Email: annelie@maraisbutton.co.za
	Closing date: 31 January
	Contact will only be made with shortlisted candidates.
	If you previously applied to ISFAP for this role and did not receive correspondence from them, then please do not re-apply.
	SAICA DIFFEDENCE MAKERS"